LeverageLab (`@leveragelabhq`) — Official Sponsorship & Partner Rate Card

Multi-Platform "Time-Buyback" AI & Software Workflow Integrations Across 6 Channels

- **Brand:** LeverageLab (`@leveragelabhq` · `https://leveragelabstore.com`)
- **Tagline:** *"Offload the busywork. Buy back your time. Think clearly again."*
- **Audience Profile:** Everyday decision-makers — working professionals, busy parents, and small business owners looking for practical AI tools, software, and automations that take real-life tasks off their plate.
- **6-Platform Simultaneous Distribution:** Every sponsored workflow video is published natively across **TikTok, Instagram Reels (Main + Trial Reel), YouTube Shorts, Facebook Reels, X, and LinkedIn**.

Why Software & AI Brands Sponsor LeverageLab

Most creator integrations fail because they look like a 60-second commercial break that viewers skip.

At **LeverageLab**, we never read generic ad copy. Every integration follows our **Real-Life Chore → Live Screen Proof (`>65%` runtime) → Comment-to-DM Conversion Bridge** architecture:

1. **Seconds `0:00–0:03` (The Real-Life Headache):** We open with a concrete task the audience hates doing by hand.
2. **Seconds `0:03–0:24` (Live Screen Proof):** We show your software solving that exact task live on screen in under 20 seconds.
3. **Seconds `0:24–0:30` (Automated Comment-to-DM Delivery):** Viewers comment a dedicated trigger keyword (e.g., `TOOL` or your brand keyword) and receive your direct tracked signup link via automated ManyChat DM + placement inside our downloadable PDF Blueprints.

Sponsorship Packages & Rate Card

Package 1: Single 6-Platform "Time-Buyback" Workflow Feature — $1,500

- **1 Dedicated 30-to-45-Second Vertical Screen-Proof Video** demonstrating one high-value real-life use case of your software/AI tool.
- **6-Channel Native Distribution:** Published simultaneously on **TikTok, Instagram Reels, YouTube Shorts, Facebook Reels, X, and LinkedIn**.
- **Automated ManyChat Comment-to-DM Keyword Trigger:** 30 days of automated DM link delivery whenever viewers comment your keyword on Instagram, TikTok, or Facebook.
- **30-Day Organic Usage Rights:** Clip may be reposted on your brand's organic social channels.

Package 2: The 3-Angle Multi-Tribe Growth Sprint (Most Popular) — $3,800 *(Saves $700)*

- **3 Distinct 30-to-45-Second Workflow Videos** (18 total native posts across all 6 platforms) testing your product across **3 different buyer angles** (e.g., Angle 1: Busy Parents / Household Use, Angle 2: Small Business Owners, Angle 3: Working Professionals).
- **Permanent Placement Inside the Matching LeverageLab PDF Blueprint:** Featured as a recommended tool with a direct clickable link inside our downloadable setup kits.
- **Dedicated Feature in Our 5-Day Welcome Email Sequence** for 30 days.
- **60-Day Paid Ads Whitelisting / Spark Ad Rights:** Run the top-performing video as a paid Meta Reel or TikTok Spark Ad.

Package 3: Category-Exclusive Monthly Partner — $6,500 / month

- **5 Dedicated 6-Platform Workflow Videos per Month** (30 total native posts across 6 channels).
- **Category Exclusivity:** We will not feature a direct competitor in your software category during your active term.
- **Pinned Bio / Blueprint Placement + Full 90-Day Paid Spark Ad & Whitelisting Rights.**

Editorial Standards & Booking

We only feature tools that genuinely save everyday people or business owners measurable time, money, or cognitive friction.

- **Booking & Media Inquiries:** `https://leveragelabstore.com/contact.html`